



## M.G. Newell is Honored with United Way Spirit of North Carolina Award

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Greensboro, NC, May 3<sup>rd</sup>, 2024 – United Way of Greater Greensboro announced today that M.G. Newell has been awarded the 2023 Spirit of North Carolina Award. M.G. Newell has modeled a dedication to community service through their fundraising, volunteer, and advocacy efforts.

United Way of North Carolina’s annual Spirit of North Carolina Award celebrates individuals and organizations for their exemplary partnership demonstrated through fundraising and volunteer efforts, outstanding leadership, and creative team building. Additionally, organizations focusing on DEI values and individuals who are champions of United Way are also celebrated. United Way of North Carolina has recognized 24 winners representing 6 local United Ways.



M.G. Newell was honored in the category of “Impactful and Engaging Campaign Event or Activity” for their outstanding efforts during "United Way Week". Setting the tone with a vibrant "Margaritaville" themed kickoff, they ignited a sense of enthusiasm and community involvement. With a series of daily activities ranging from raffles to competitions and charitable initiatives, M.G. Newell rallied together to raise an impressive \$30,000 in support of the community's mission to combat local poverty.

“For over 135 years, M.G. Newell has showcased the power of community collaboration and family unity in achieving collective success.” said Frank McCain, President, and CEO of United Way of Greater Greensboro. “We are deeply grateful to the Sherrill family and every member of the M.G. Newell team for their thoughtful contributions, boundless creativity, and enduring support of the community's goal to end local poverty.”

Gray Sherrill, President of M.G. Newell states "We are incredibly honored to receive the Spirit of North Carolina Award from United Way. This recognition underscores our deep commitment to giving back to our community and supporting initiatives that create positive change. At M.G. Newell, we believe in the power of collective impact and are proud to partner with United Way to make a meaningful difference in the lives of those around us."

### About M.G. Newell

M.G. Newell was founded by Myron G. Newell in 1885 as a supply store selling everything from hand churns to buggies. The company was first incorporated in May 1908. At the suggestion of Newell's son, Burton M. Newell, Sr., the company began specializing in the dairy business in the early 1920's. Over the years, the company has expanded to become a full-service distributor and systems integrator.



M.G. Newell continually strives to make its associates and customers their primary focus. In 2015, M.G. Newell was named the 2015 NC Family Business of the Year in the Century category. Michael Sherrill, CEO of M.G. Newell,



stated that the Family Business Award is one of which he's especially proud, stating "We look at our business as a means of building partnerships and relationships."

That focus is reflected in their tag line – ***We Make It Work Better*** – a commitment to provide unparalleled service and quality parts through every phase of their customer relationship.

Currently, M.G. Newell has three locations: Greensboro, NC, Louisville, KY and Nashville, TN. With the addition of the Louisville and Nashville divisions, the original M.G. Newell now functions as the corporate headquarters and houses the Greensboro division.

To learn more about M.G. Newell, visit our website: [www.mgnewell.com](http://www.mgnewell.com)

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